

# *Partnership Document*

**EXCON 2015** : International Conference on Excitonic Processes in Condensed Matter, Nanostructured and Molecular Materials

Polytechnique Montreal  
& Université de Montréal

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# 1- EXCON Description

EXCON2015 will provide an interdisciplinary discussion forum for researchers from academia and industry working on excitonic processes in a variety of materials and devices (inorganic, organic, and biological) and on a range of phenomena caused by or associated with excitons, including luminescence, energy and charge transfer, nonlinear and bistable optical response, Bose-Einstein condensation, and photoinduced phase transitions.

Presentations will be in oral and poster form, with several invited talks. Some of the contributed papers will be selected as invited papers.

For this event to be successful, we require aid from partners such as yourselves. This document shows how this event can be beneficial to your image in front of the world's most influential researchers in light-matter interaction. These researchers are often called upon by their peers to guide them in the purchase of high quality equipment.

# 2- Offered Visibility

## **Display Visibility**

**Posters** will be made to represent our partners. These will be displayed during conference talks and will be prominently visible in the corresponding room. All participants will receive the conference program where the schedule will be shown as well as the abstract of every talk and posters will be listed. This document is a great opportunity for our partners and sponsors to show their logo and possibly to present themselves.

## **Internet Visibility**

The official web site of the conference is <http://www.excon2015.org>. Our partners and sponsors will be displayed on the web site. Visibility can vary: a logo can appear dominantly on the main page, while others can be listed in the Sponsors section.

## **Presentation**

Our main partner(s) will be offered an opportunity to present their company, their products and their research. This will enable the partner to introduce their company to future clients and possibly future employees.

## **Exhibition**

An exhibition will be arranged during the poster session and any company which has presentable optics hardware are invited to show and impress participants with the most recent and advanced tools. We offer a standard space of 1-2 tables. However, it is possible to request more space without an extra fee, if the space is available. Please remember, students will be eager to try out your products. They are the end users of these products and often influence the purchase decision

# 3- Sponsorship Packages

This section describes different packages available to aid in the success of the event and promote your organisation. However, note that this is only to inform you of possibilities and we can build any customized package depending on your desired participation.

## **PLATINUM Partner: 5000 \$+**

Posters :	Extra large logo format
Internet web site :	Banner on entire web site
Program :	1 large logo (1/2 page) on front page plus another 1 page logo elsewhere and company description
Extra :	<b>20 min talk</b> <b>Exhibition space</b> <b>May give promotional information</b>

Special thanks at opening talk and representative invited to the event.

## **GOLD Package: 2500 \$**

Posters :	Large logo format
Internet web site :	Logo on Home page
Participant guide :	1 large logo (1/2 page) and company description (1/2 page in Exhibition section)
Extra :	<b>10 min talk</b> <b>Exhibition space</b> <b>May give promotional information</b>

Special thanks at opening talk.

# 3- Sponsorship Packages

## **SILVER Package : 1000 \$**

Posters :	Medium logo format
Internet web site :	Large Logo on Partner page
Participant guide :	1 medium logo (1/4 page, at end of guide) and company description (1/2 page)
Extra :	<b>May give promotional information</b>

## **BRONZE Package: 300 \$**

Posters :	Small logo format
Internet web site :	Small Logo on Partner page
Participant guide :	1 small logo at end of guide

## **Exhibition : 1500 \$**

Posters :	Small logo format
Internet web site :	Small Logo on Partner page
Participant guide :	Small company description (1/4 page, in Exhibition section)
Extra :	<b>Exhibition space</b> <b>May give promotional information</b>

# 3- Sponsorship Packages

## Promotional Articles

The promotional objects will have your company logo inscribed on them and will be given to all participants at the beginning of the EXCON meeting with the program. These objects offer an excellent and long term visibility, as they will be used by students after the event.

Note that each promotional article can be chosen by only one sponsor. The price corresponds to 100 articles distributed during the event.

USB flash memory key :	1500 \$
Adding your logo on the official memory key:	500\$
Personalised pen:	750 \$
Reusable bag:	750\$
Anti-stress ball:	750\$
Paper Note pad:	750\$

## Giving out promotional articles: 300 \$

For 300 \$ it will be possible to offer participants any promotional material that you may wish to distribute. These articles will be given to participants at the beginning of the EXCON meeting with the program.

# 5- Contact us

## To contact us :

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